HSU Educational Foundation

Game Changers

May 2018

"I know the price of success: dedication, hard work and an unremitting devotion to the things you want to see happen."

- Frank Lloyd Wright

Identifying Images in Industry – Logo Design

The HSU Educational Foundation's Game Changers event this month delves into the creation of identifying images. This Game Changers event will feature subject matter experts from Pioneer Technologies lending their expertise to high school level students where they will utilize Adobe Creative Suite tools to design a logo. We will talk about the basics of logo design and the creative process of turning an idea or vision into a digital logo.

The Game Changers Squad empowers students through experimentation and hands-on interactive learning. This program will be held on the first Saturday of each month and is intended to expose students to innovative technologies - inspiring excitement while encouraging critical thinking and problem solving.

Registration: Open to all high school students – space is limited.

Date: May 5, 2018 Time: 2:00-4:00 PM

Location: HSU Headquarters, 70 Ready Avenue, Fort Walton Beach, FL

Web: http://www.hsu-foundation.org Questions? support@hsu-foundation.org

RSVP: https://hsu-foundation.org/events/ to register for attendance

Events Details:

The Golden Arches (hungry for McDonalds?) An Apple (computers not fruit right?) We'll take a look at the art and science behind the logo designs used to make a person, place or product identifiable with a logo. And just what every career bound high school student is thinking – How much do these guys make?

You must register for this event and space will be limited. This Game Changers event will be for high school students with an interest in graphic arts. Please register online for the event to RSVP and save your spot.

Cool Sites and Resources:

Did you know you can find free classes online? Where there are no grades or EOCs?

https://www.lynda.com/Logo-Design-training-tutorials/1329-0.html

https://helpx.adobe.com/illustrator/how-to/logo-design.html

https://www.entrepreneur.com/article/71902